

Be More – Give More – Do Less

Imagine being as aware of the needs and wants of others as of your own? What if you could raise the consciousness of everyone around you to see the bigger picture? What if it was possible to create ANY outcome from a situation or perceived problem just by changing the conversation? **SWAY** will change your perception of what's possible.

Using Accelerated Learning principles, you will be introduced to a different level of understanding which will open up a whole new world to you. A world where you have the ability to connect with the hearts and minds of other and effortlessly create what you want.



After attending **SWAY**, you will be able to:

1. **Differentiate** between attempting to manipulate others and genuinely collaborating around a shared outcome
2. **Understand** the subtle and fundamental difference between what you need and what you want
3. **See** the people around you as your own unique eco-system in which you play a fundamental role, increasing your leverage and scope of influence
4. **Relate** to what is most important to others and use this insight to find the common ground, regardless of how different the presenting positions seem
5. **Phrase** your request in a way that makes it very easy for others to say yes

This transformation learning experience has 3 phases

1. Readiness	2. Immersion	3. Integration
<p>Before the workshop you will receive:</p> <ul style="list-style-type: none"> <li>• An access token to the online profiling tool where you will learn about your own and the communication preferences of others</li> <li>• A 45 minute webinar expanding on your profile, helping answer the question 'why am I like this'</li> <li>• 3 Pieces of preparation which will expand your understanding of the subject and deepen your curiosity about what is to come</li> </ul>	<p>During the workshop you will experience:</p> <ul style="list-style-type: none"> <li>• A wholly interactive and dynamic live experience of the content and principles</li> <li>• 4 opportunities to put everything you are learning into practice in a safe and a supportive environment</li> <li>• Facilitation and expert guidance from a trainer with the experience of working with 5000+ people</li> <li>• Personalised feedback to accelerate your own growth and development</li> </ul>	<p>After the workshop, you will receive:</p> <ul style="list-style-type: none"> <li>• A really cool tool to take away containing all of the content and models</li> <li>• A unique digital summary of all the content &amp; your personalised feedback</li> <li>• A 30 minute follow up conversation with an expert coach to support you with processing and applying your learning</li> <li>• Access to our online community where you can post questions, access a wide range of resources, tools, templates to help you with any future presenting and support with continued learning</li> </ul>

## Why Zoom?

For the last 20 years, Zoom has worked with some of the world's largest companies and charities, helping individuals and teams, at all levels, grow and develop. Our success with our clients is centered on our ability to always remain curious and creative. With more than 100,000 hours of experience, we contribute significantly to the realisation of our clients' aspirations. We encourage people to think and behave differently.



Our purpose is to change the way the world thinks about learning through answering the question: 'what's possible?' By removing limits and amplifying opportunities, we facilitate true transformation. Through increasing every individual's awareness, confidence and capability, we enable organisations to grow, develop and thrive.

We use Accelerated Learning principles, which make a HUGE difference in the quality and enjoyment of the work. It means that any facilitation we do is both applied and participatory, leading to specific, tangible outcomes.

Working with us is not a passive experience - it is one that engages all of the senses and emotions. We surface the tension between your end result and your current reality, creating the space where human creativity, genius, resilience and collaboration can be best expressed. We facilitate people tapping into their potential. In this state, our awareness, confidence and capability increases exponentially.

This is what we do, this is what we care about - being curious, being creative and making the best contribution we can to each person, team and organisation we work with.

We believe in infinite possibilities. So, our favourite question is: "What's possible?"

## Who we've worked with...



## Our transformational learning experiences

